

The Mid-South Tribune Sports & Entertainment

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NFL hosts biggest lineup in the NFL global history presented by American Express for world fans

NEW YORK — Oct. 10, 2026 — The full halftime show lineup for the 2026 NFL International games is set. Featuring seven live headline concerts presented by American Express spanning seven countries and four continents, it is the biggest and most far-reaching halftime entertainment program the NFL has ever assembled outside the United States.

The lineup began on September 10 with Jonas Brothers.

The 2026 NFL International games mark a watershed moment for the league's global growth. Nine regular season games will be played across Melbourne, Rio

de Janeiro, London, Paris, Madrid, Munich and Mexico City. The 2026 lineup represents an expansion from six halftime shows across five countries in 2025, and underscores the NFL's commitment to delivering a world-class sporting and entertainment experience for fans globally.

Upcoming Headliners

Burna Boy – Paris, France on Sunday, Oct. 25

Manuel Turizo – Madrid, Spain on Sunday, Nov. 8

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A Message from the DA

West Tennessee Violent Crime and Drug Task Force (DTF) targets distribution of illegal kratom products in region



By Steve Mulroy, District Attorney

October 9, 2026— Last week, our office joined the West Tennessee Violent Crime and Drug Task Force (DTF) and other law enforcement partners to announce a major operation targeting the distribution of illegal synthetic kratom products across our region.

Following an undercover investigation, agents searched two Novelty King warehouses in Memphis and Collierville, seizing more than 30,000 packages of suspected illegal kratom. Additionally, other illegal products and more than \$1 million in cash

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But beyond the size of this operation, there's something important I want the public to understand.

Kratom comes from a plant native to Southeast Asia, but the synthetic form that is commercially available is far more dangerous. The synthetic form often contains traces of other substances unknown to the consumer—including, often, a drug that is a Schedule 1 controlled substance, the most dangerous level in the federal classification

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Firstline Brands names NASCAR driver Rajah Caruth as the first celeb ambassador for WavEnforcer

HOUSTON, Oct. 13, 2026 /PRNewswire/ -- Firstline Brands, the leading textured hair accessory company in the U.S., has named NASCAR driver Rajah Caruth as its first celebrity brand ambassador for WavEnforcer.

Firstline Brands has named NASCAR driver Rajah Caruth as its first celebrity brand ambassador for WavEnforcer. The partnership pairs Caruth's growing presence in motorsports with WavEnforcer's 40-year legacy as a staple in men's grooming to inspire a new generation of men to level up their grooming game through social media content and event activations. The partnership kicked off at the EcoSave 200 NASCAR Craftsman Truck Series race at Charlotte Motor Speedway on Friday, October 9, 2026, where Caruth piloted the #77 Chevy Silverado for Spire Motorsports showcasing WavEnforcer by Firstline Brands as an associate sponsor. "WavEnforcer was the first brand my father Robert A. Bowser created 40 years ago to provide multicultural men with innovative and culturally relevant accessories and tools like do-rags and boar bristle brushes to help them groom and protect their hair and it was those early products that allowed us to become the first Black-owned textured hair accessory manufacturer with na-



Rajah Caruth

tional retail distribution," said Joni Odum, President and CEO of Firstline Brands. "Rajah represents the pioneering spirit and authenticity that define WavEnforcer and we're proud to welcome him to the Firstline family." Caruth is currently 12th in the NASCAR O'Reilly Auto Parts Series playoff standings with

eight top 10 finishes, two top five finishes and one pole. He competes for JR Motorsports in the No. 88 HendrickCars.com Chevrolet. Before moving to the O'Reilly Auto Parts Series, Caruth competed full-time in the NASCAR Craftsman Truck Series. He

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Renan Syrio named American Offensive Player of the Week

IRVING, Texas, October 12, 2026 – University of Memphis men's soccer forward Renan Syrio was named the American Conference Offensive Player of the Week, the conference announced Monday afternoon.

Syrio, a transfer from junior college side Cowley College, had seven points throughout the week, beginning with five against Lipscomb. Syrio scored a brace in the first 11 minutes of the 4-3 win over the Bisons, later adding an assist on what became the game-winning goal by Ethan Cook. In Memphis' 3-0 American Con-



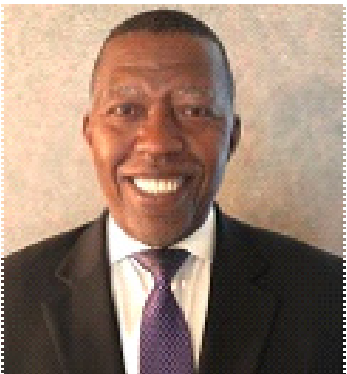
Renan Syrio

ference win over Temple, Syrio got his head to a ball in the 88th minute for the Tigers' third goal of the afternoon.

This season, Syrio leads the Tigers in goals (6) and points (15) while starting in 11 of 12 matches in attack. Both marks also rank in the top 50 nationally.

This season, Syrio leads the Tigers in goals (6) and points (15) while starting in 11 of 12 matches in attack. Both marks also rank in the top 50 nationally. For complete information on Memphis Tigers Soccer, visit www.GoTigersGo.com and follow the team's social media channels on Twitter, Instagram and Facebook.

Meet some of BIHMST Sports Correspondents



William M. Larsha, Jr.



Ashley Braun Gendek

BIHMST Travelers, join correspondents William M. Larsha, Jr. and Ashley Braun Gendek in their sports coverage of The University of Memphis Tigers, Memphis Grizzlies, TN Titans, Southern Heritage Classic, and more!



Ethan Burdick Announces The Treehouse Project... see sports-Ent. 5

Justice Dept. Charges 16 in Election & Registration Fraud see sports-Military 3

Former Marine Tells How VA Lives Can be Saved see sport-Military 2

Cong. Kustoff and Motion Picture, Television & Entertainment Act... see sports-Ent. 6

Melody Federer Collaborates with Late Burt Bacharach see sports-Ent. 6

Blackburn Calls for TN National Guard to be First to Field MV-75 Aircraft... see sports-Military 2
Grizzlies Sign Zach Cleveland see sports-Ent. 6



UP NEXT

THURSDAY, OCT. 22

6:30 PM CT

THE DEANGELO WILLIAMS FOUNDATION
BREAST CANCER AWARENESS GAME

MEMPHIS FOOTBALL

